

Content Clarity Starter

Montessori Makers Studio

1) Your One-Liner

We help _____ do _____ without _____.

Example: *We help Montessori schools grow enrollment without burning out staff.*

2) Your Audience (pick ONE)

☐ Parents ☐ Guides ☐ School Leaders ☐ Organizations

3) Your 3 Content Pillars

1. _____ 2) _____ 3) _____

4) Your Weekly Content Plan (3 posts)

Teach (tip/tool) • Proof (story/result) • Invite (CTA)

5) Your CTA (pick ONE)

☐ Book a call ☐ Join email list ☐ Download ☐ Buy

My CTA: _____

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Montessori Makers Studio → montessorimakersgroup.org