

Content Clarity Starter

Montessori Makers Studio

1) Your One-Liner

We help _____ do _____ without _____.

Example: **We help Montessori schools grow enrollment without burning out staff.**

2) Your Audience (pick ONE)

Parents Guides School Leaders Organizations

3) Your 3 Content Pillars

1. _____ 2) _____ 3) _____

4) Your Weekly Content Plan (3 posts)

Teach (tip/tool) • Proof (story/result) • Invite (CTA)

5) Your CTA (pick ONE)

Book a call Join email list Download Buy

My CTA: _____

Need your message + content system built for you?

Montessori Makers Studio → montessorimakersgroup.org